

Abstract

The main aim of the master thesis *Transformations of the evening news Události and regional news of ČT since 2007 to 2012* was to introduce news in context of normative theories, television news in context of Czech Republic, their development and current conditions. Theoretical frame of the thesis was political economy of communication, outlining the background of news production, and contributing to understand news issues. Essential part of the thesis was the combination of quantitative and qualitative analysis used as a tool for examining news objectivity at evening and regional news of public television Česká televize since 2007 to 2012, its development and differences between evening and regional news. Objectivity was researched through relevance and uncovering bias by visual balance and neutral presentation. It was found that evening news Události dedicate most of the time to foreign, occasional and political events, 35 % of news showed elements of siding, for example by dramatization, possible reality distortion and using expressive expressions. In terms of regional Brno's news Události v regionech it was found that the highest relevance was assigned to points of interest news and local news, 17 % of news showed elements of siding using mostly evaluative expressions. In case of evening news Události the amount of biased news was slightly decreasing, in case of regional news Události v regionech a slight increase of biased news was registered since 2007 to 2012.